

Business School STEM

Bachelor's Educational Programs (4 years)

Course catalogue

Language of instruction: English

Spring semester, 2021 – 2022 a.y.

For students continuing their studies

Almaty, 2021

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Direction of training: Social sciences

EP «International Relations»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|-----------------------------|-------------------|
| 4 | GES CC | Logic and Critical Thinking | 5 |
| 4 | GES CC | Philosophy | 5 |
| 4 | GES CC | Physical Training - IV | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|--|-------------------|
| 4 | BS UC | Diplomatic and Consular Service | 3 |
| 4 | BS UC | History of International Relations in Modern Times | 5 |
| 4 | BS UC | Chinese (Turkish) Language - IV | 4 |
| 4 | BS UC | Theory of International Relations | 3 |
| 4 | BS UC | Practical Internship - I | 3 |
| 6 | PS UC | Diplomatic Documentation | 5 |
| 6 | BS UC | Practical Internship - II | 4 |
| 6 | PS UC | Actual Problems of Global Politics | 5 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|----------------------------------|--|-------------------|
| 6 | PS EC | Academic Writing in English | Research Methodology and Methods | 6 |
| 6 | BS EC | Globalization and Geopolitics | Continental and Country Specificities of the Globalization Process | 5 |
| 6 | BS EC | International Public Law | International Law and Terrorism | 5 |

Direction of training: Business and administration

EP «World Economy»

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|---|--------------------------|
| 8 | PS UC | Professional Foreign Language (second) - IV | 3 |
| 8 | PS UC | Second foreign language (Chinese/Turkish) | 6 |
| 8 | PS UC | Pregraduation internship | 9 |
| 8 | FE | Final examination | 12 |

EP «Finance»
Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|-------------------------------|--------------------------|
| 4 | GES CC | Philosophy | 5 |
| 4 | GES CC | Political science | 2 |
| 4 | GES CC | Sociology | 2 |
| 4 | GES CC | Cultural studies | 2 |
| 4 | GES CC | Psychology | 2 |
| 4 | GES CC | Physical training - IV | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|--------------------------------------|--------------------------|
| 4 | BS UC | Practical Internship | 4 |
| 4 | BS UC | Money, Credit, Banks | 6 |
| 4 | BS UC | Financial markets and intermediaries | 5 |
| 6 | BS UC | Practical Internship - II | 4 |
| 8 | PS UC | Second foreign language - IV | 3 |
| 8 | PS UC | Managerial Accounting | 6 |
| 8 | PS UC | Pregraduation internship | 9 |
| 8 | FE | Final examination | 12 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Option 3: Name of module/subject | Number of credits |
|----------|---------------|--|--|----------------------------------|-------------------|
| 6 | BS EC | Business Financing | Business Insurance | - | 5 |
| 6 | PS EC | International financial operations ✓ International Banking System ✓ Financial market of foreign countries | Financial management ✓ Financial Risk Management ✓ Financial Management | - | 11 5 6 |
| 6 | BS EC | Banking | Financial and banking statistics | - | 4 |
| 6 | BS EC | Business planning | Insurance | Financial Monitoring Company | 6 |

EP «Marketing»
Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|------------------------|-------------------|
| 4 | GES CC | Philosophy | 5 |
| 4 | GES CC | Physical training - IV | 2 |
| 4 | GES CC | Sociology | 2 |
| 4 | GES CC | Cultural studies | 2 |
| 4 | GES CC | Political science | 2 |
| 4 | GES CC | Psychology | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|--------------------------|-------------------|
| 4 | BS UC | Consumer Behaviour | 6 |
| 4 | BS UC | Practical Internship - I | 4 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|----------------------------------|----------------------------------|-------------------|
| 4 | BS EC | Business Financing | Business insurance | 5 |

Direction of training: Law

EP «International Law»

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|----------|---------------|---------------------------|-------------------|
| 6 | BS UC | Practical Internship - II | 4 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|----------|---------------|--|---|-------------------|
| 2 | GES EC | Fundamentals of ecology and life safety | Fundamentals of anti-corruption culture | 5 |
| 6 | BS EC | International legal regulation of transportations | Migration law | 4 |
| 6 | PS EC | Global and international security | Legal regulation of markets and trades | 10 |
| 6 | PS EC | Continental and country specificities of the globalization process | Competition Law and Merger | 8 |
| 6 | BS EC | International Banking and Finance Law | Tax law of foreign countries | 4 |

Direction of training: Service sector

EP «RB&HM»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|---|--------------------------|
| 4 | GES CC | Philosophy | 5 |
| 4 | GES CC | Sport classes (tourist and sports training) | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|---|--------------------------|
| 4 | BS UC | Management of hotels and restaurants | 6 |
| 4 | BS UC | Restaurant and hotel marketing | 6 |
| 4 | BS UC | Accounting and Audit in Restaurant and Hotel Business | 7 |
| 4 | BS UC | Practical Internship | 4 |
| 6 | BS UC | Practical Internship - II | 4 |
| 8 | PS EC | Second foreign language - IV | 3 |
| 8 | PS EC | Managerial Accounting | 6 |
| 8 | PS UC | Pregraduation internship | 9 |
| 8 | FE | Final examination | 12 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|-----------------|----------------------|---|---|--------------------------|
| 6 | PS EC | Global hospitality industry ✓ Global hospitality industry | International traditions in restaurant business | 8 |
| | | | ✓ Tradition and culture of food of people of the world ✓ Modern systems and concepts of food | 4 4 |
| 6 | PS EC | Organization of production at the enterprises of restaurant and hotel business ✓ Organization of production at the enterprises of restaurant and hotel business ✓ Technology of cooking of restaurant production | Electronic system of reserving and booking in tourism and service | 10 |
| | | | ✓ Electronic system of reserving and booking in tourism and service | 5 5 |
| 6 | BS EC | English language - II | Chinese (Turkish) Language - II | 3 |
| 6 | BS EC | Practical tourism of Kazakhstan | Recreation and balneology | 5 |

Direction of training: Transport services

EP «Logistics»

Compulsory Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|-------------------------------|--------------------------|
| 4 | GES CC | Philosophy | 5 |
| 4 | GES CC | Physical training - IV | 2 |
| 4 | GES CC | Sociology | 2 |
| 4 | GES CC | Political science | 2 |
| 4 | GES CC | Cultural studies | 2 |
| 4 | GES CC | Psychology | 2 |

University Component:

| Semester | Subject cycle | Name of module/subject | Number of credits |
|-----------------|----------------------|-------------------------------|--------------------------|
| 4 | BS UC | Transportation Logistics | 6 |
| 4 | BS UC | Production logistics | 5 |
| 4 | BS UC | Practical Internship - I | 4 |
| 6 | BS UC | Practical Internship - II | 4 |
| 8 | PS UC | Second foreign language - IV | 3 |
| 8 | PS UC | Managerial Accounting | 6 |
| 8 | PS UC | Pregraduation internship | 9 |
| 8 | FE | Final examination | 12 |

Elective Component:

| Semester | Subject cycle | Option 1: Name of module/subject | Option 2: Name of module/subject | Number of credits |
|-----------------|----------------------|--|--|--------------------------|
| 6 | BS EC | Flow management in logistics ✓ Logistics technology of cargo delivery ✓ Fundamentals of design in logistics | Economics and enterprise analysis ✓ Economy of logistics firms ✓ Efficiency Analysis of Logistics Systems | 8 |
| 6 | PS EC | Global Logistics system | Transport and logistics infrastructure | 5 |
| 6 | PS EC | Organization, planning and management of logistics company | Planning and Controlling in Logistics | 8 |
| 6 | PS EC | Digital technologies in logistics | Management of innovative processes in logistics | 5 |